

# everyone

**in Monroe County deserves  
a decent place to live**

2018–2019 Affiliate Annual Report



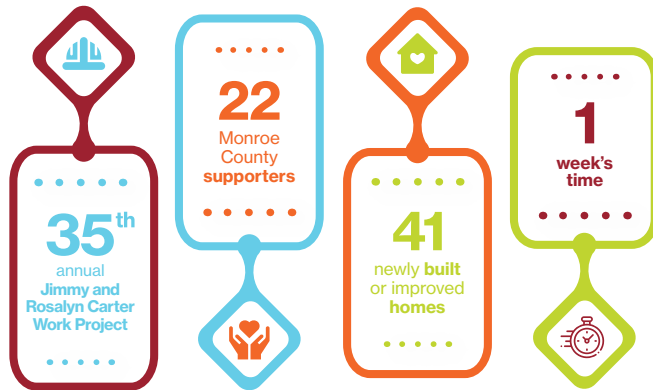
# every connection

## creates the opportunity to build

This past year we have seen some incredible accomplishments and a refined focus on planning for success for the years ahead. Some annual highlights include:

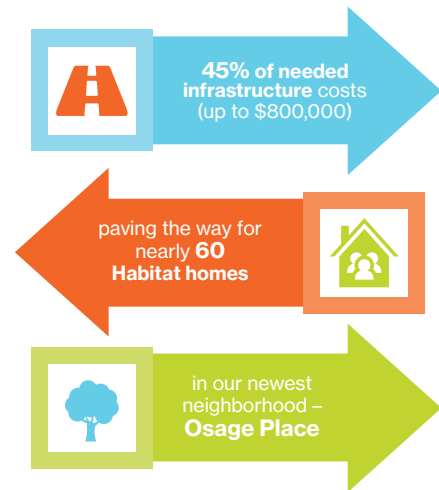
### Jimmy and Rosalyn Carter Work Project

Last summer, I joined 22 local supporters in traveling to take part in the 35th annual *Jimmy and Rosalyn Carter Work Project* in South Bend, Indiana. Together we all worked, alongside future homeowners and volunteers from all over the world, to help build or improve 41 homes in about one week's time. It was historic for the build to even be in the Midwest (let alone Indiana) and it was an experience I think none of us will ever forget.



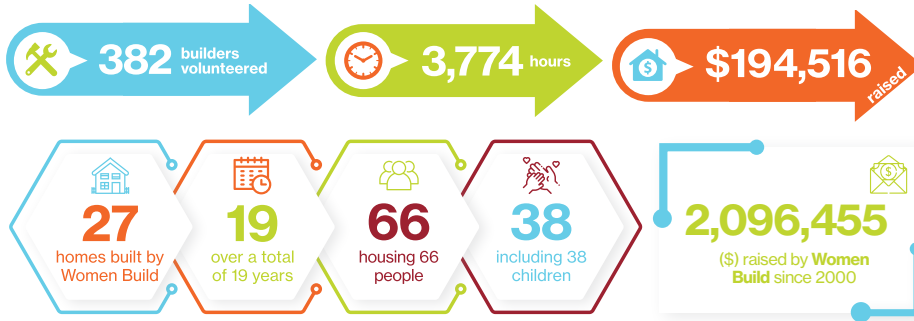
### City of Bloomington Partnership at Osage Place

This summer we announced that the City of Bloomington has pledged to help us by funding the infrastructure improvements needed to allow home construction in our newest neighborhood, *Osage Place*. They will provide 45% of the needed infrastructure costs (up to \$800,000) while we work with local, private supporters to help raise funds for the rest. *Osage Place* will be a community of nearly 60 homes on the south side of Bloomington and we hope to break ground in 2020.



## Women Build 2019

This year our annual Women Build saw some record-breaking success in both number of volunteers (328) and money raised (\$194,516). Since 2000, Women Build has built 27 homes and housed 66 people including 38 children. I look forward to celebrating the 20th anniversary of Women Build next spring!



## 9th Annual Whirlpool Build

We celebrated another successful partnership with the Whirlpool Corporation by building and dedicating our ninth home in as many years. Each year the build grows – in 2018-19, we saw about 400 IU Kelley School of Business students, faculty and staff as well as volunteers from Whirlpool on-site to build a home for the Rose family right on the IU campus in about two weeks. Over the past nine years, this partnership has provided housing for 22 people including 11 children.



# thank you

for another year of support and for working alongside us to make Monroe County a better place to live!

In Partnership,

**Wendi Goodlett**

*President and CEO,  
Habitat for Humanity of Monroe County*



# every voice

**can advocate and help families build strength, stability and independence**

It is no secret affordable housing is an issue in Monroe County; in fact, recent studies have shown that Bloomington is the **most expensive** place to live in Indiana. We are working hard to provide access to homeownership for people who struggle to find opportunity elsewhere.

As Habitat homeowners pay back their affordable mortgages, they are not only building home equity but are helping additional families become homeowners and reinvesting in our community with each payment.



a person working at **minimum wage** (\$7.25/hour)



would have to work **100 hours** per week to afford to



rent a **two bedroom** apartment in Bloomington

**22%** of Monroe County residents **live in poverty** 

Bloomington is the **most expensive** place to live in Indiana **#1** 



Habitat homeowners paid **\$120,034\*** in property taxes



Habitat homeowners established **\$611,796\*** in home equity



**6** Habitat homeowners paid off their mortgages



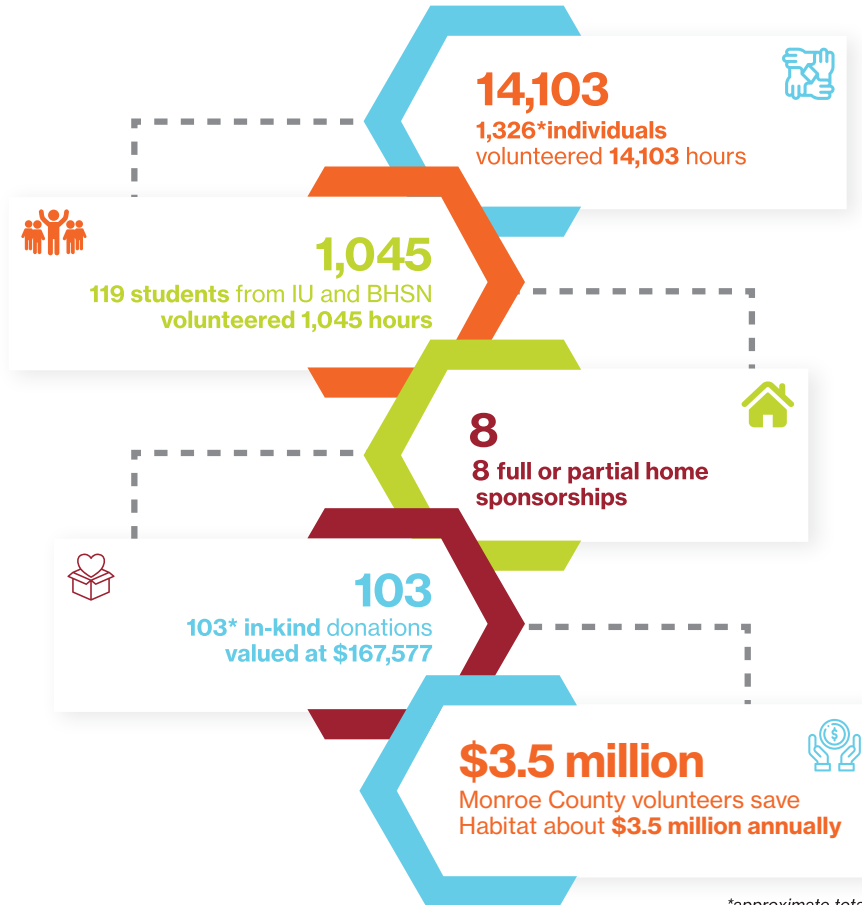
Our home foreclosure rate is **less than 1%**

*\*approximate totals*

# every helping hand makes a difference

The financial support, voice and time of our local donors and volunteers are changing the lives of families right here in Bloomington.

We may be best known for engaging people in rolling up their sleeves, getting a little dirty and physically lending their hands to our efforts. However, along with that generous gift of time, financial support is critical to helping more families find strength, stability and self-reliance through decent and affordable shelter. We are so grateful for all of our partners and supporters!



## 2018-19 Home Sponsors:

**\$150,000+**

Women Build (*two homes*)

**\$90,000+**

Whirlpool Corporation  
ReStore

**\$15,000+**

Bloomington High School  
North Chapter

**\$5,000+**

Evangelical Community  
Church

Indiana University  
School of Optometry

Indiana University Chapter

\*approximate totals

# every family

## needs a foundation to build the future

Since 1988, we have served 739 people (including 423 children) and built 207 homes alongside future homeowners and volunteers in Monroe County.

People from all walks of life construct Habitat homes and support Habitat for Humanity – we welcome everyone on our build sites and believe all faith can be put into action.





individuals served\*  
since 1988  
**including 423  
children**



individuals served  
in 2018-19  
**including  
19 children**



**homes built**  
in 2018-19,  
**207 total  
homes built**  
since 1988



**midweek crew**  
and **55 crew  
leader volunteers**  
who drive our  
construction  
process



# every door opens a new opportunity

Our mission is to eliminate poverty housing by building decent, affordable homes in partnership with qualifying families.

All who qualify for our program do so based on the same three criteria: need for housing, ability to pay and willingness to partner. Each adult member living in a Habitat home must put in 250 hours of volunteering, called “sweat equity”, prior to closing on his or her house.

Our future homeowners go through extensive preparedness courses covering topics such as Habitat Philosophy/ Partnership, Financial Planning, Home Maintenance and Neighborhood Development.

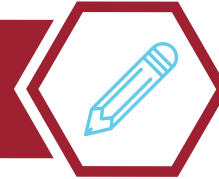


hours of **sweat equity**  
by future homeowners\*

4,733

427

hours of **homeownership**  
**classes** taken by families\*



families currently  
**in our program**

20

47

**program applications,**  
14 households approved



\*approximate totals

# every purchase creates an opportunity for a better life

By selling donated construction and home improvement items, our ReStore diverted 441 tons of waste from landfills this past year and has provided funding for 12 homes in Monroe County since 2013.

Each purchase and donation to the store helps make decent affordable housing a reality for many deserving families in Monroe County.





12

**homes built**  
with proceeds  
from ReStore  
since 2013



441

approximate  
**tons of waste**  
diverted from  
landfills



680,000

**gross sales**  
(\$)  
of gently  
used items  
in 2018-19



6,611

people  
volunteered  
**9,975 hours**  
of time at  
ReStore

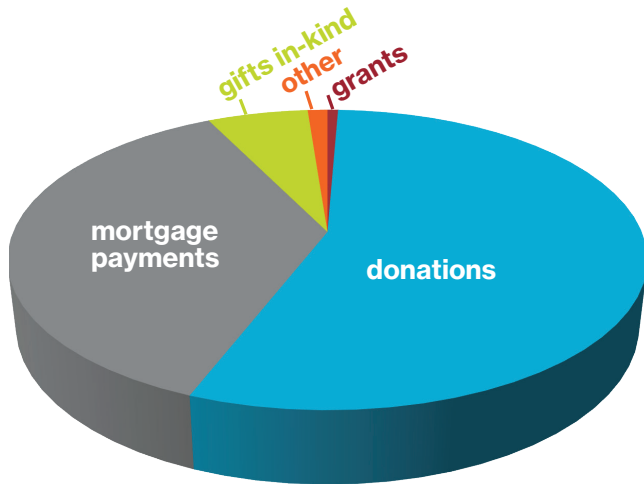


9,331

**total item**  
**donations**  
in 2018-2019

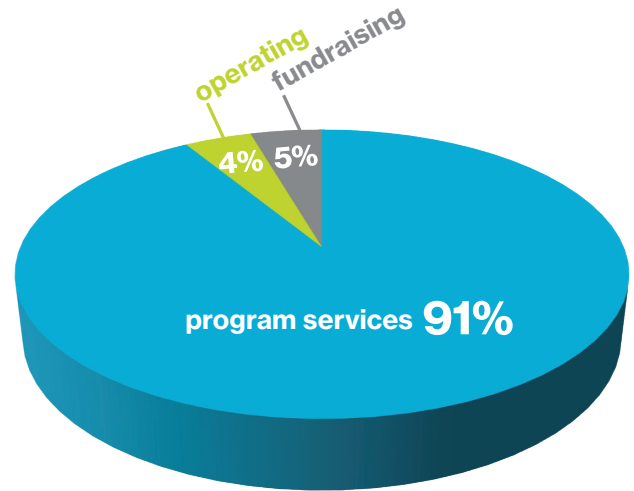
# every gift is put into action

To be good stewards of your financial support and the environment, this year's donor list can be found online at [www.monroecountyhabitat.org](http://www.monroecountyhabitat.org).



### sources of cash

Grants	\$10,250
Donations from individuals, faith communities and businesses	\$887,190
Mortgage payments	\$591,215
Gifts in Kind	\$97,618
Other income	\$19,212
<b>TOTAL</b>	<b>\$1,605,485</b>



### uses of cash

Program Services	91%
Operating	4%
Fundraising	5%

**July 1, 2018 to June 30, 2019**

*inclusive of core operations and the Monroe County ReStore*



213 East Kirkwood Avenue, Bloomington, IN 47408  
(812) 331-4069 • [habitat@monroecountyhabitat.org](mailto:habitat@monroecountyhabitat.org)  
[monroecountyhabitat.org](http://monroecountyhabitat.org)