

everyone

**in Monroe County deserves
a decent place to live**

2020-2021 Affiliate Annual Report



every connection paves the way for new opportunities

For 33 years, our Monroe County community has shared and supported our vision: everyone deserves a decent place to live. The past year may have disrupted our normal way of life and traditional operations, but it allowed us to pave the road for success in the years ahead. Some highlights include:

Owens Corning Roof Deployment Project

This project is a nationwide effort to show gratitude and honor the veterans who served our country and the families who support them. For the second year, we partnered with veteran-owned RCV Roofing, Siding & Gutters to provide a roof replacement for Robert Livingston, a U.S. Army National Guard veteran, and his wife, Barbara.



Habitat
identifies the
recipient and
covers small
material costs



Owens Corning
donates the
roofing
shingles and
materials



RCV Roofing
provides the labor
and logistics to
complete
the project

Women Build 2020

While this wasn't the 20th anniversary build we expected, the Women Build community was still able to fully fund and build two homes in partnership with homeowners Mary and Keba -- *in the middle of a pandemic*. We are grateful for all who donated/raised funds, volunteered, and advocated for our mission. Women Build is so special, and we were shown again and again that ***nothing can stop women on a mission***.



Osage Place Groundbreaking

We officially broke ground on our third neighborhood, Osage Place, in May 2021. Phase 1 includes the infrastructure work for 30 lots -- just under half of the proposed 69 lots for homes to be built in Osage Place over the next several years. This part of the project is funded by a combination of public and private support, including generous gifts from Sherman and Meredith Rogers and Bloom Insurance Agency, as well as City of Bloomington funding, a land contribution from the Monroe County Commissioners, and leveraged use of funding from our mortgages. Despite supply-chain delays and material shortages, construction on the first three homes began in fall of 2021.



thank you!

The last year has shown us all the importance of having a safe and affordable place to call “home.”

Sometimes there are roadblocks in the journey to homeownership, but for the Habitat families who work on budgeting, commit to homeowner education, and earn their sweat equity hours, *all roads lead to home.*

Your support puts families on the path to homeownership. In addition to the opportunity to build generational wealth, you are helping to equalize historic inequalities in homeownership, especially among low-income families.

On behalf of the 23 families currently in our program and the growing number in pursuit of safe and affordable housing, we thank you.

In partnership,

A handwritten signature in white ink, reading "Wendi Goodlett". The signature is stylized and fluid.

Wendi Goodlett

*President and CEO,
Habitat for Humanity of Monroe County*

every family needs a strong foundation to build the future

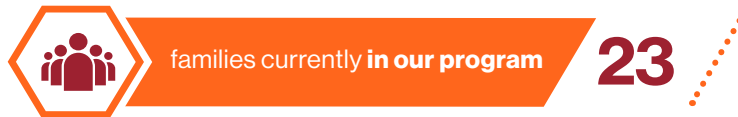
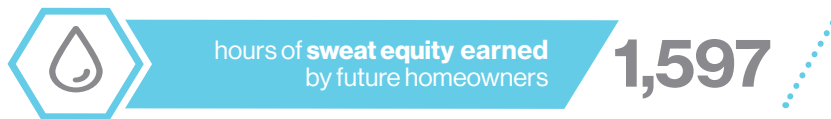
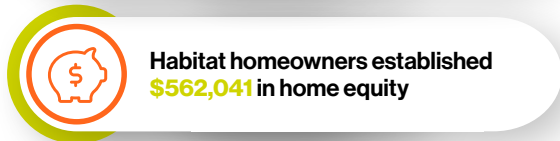
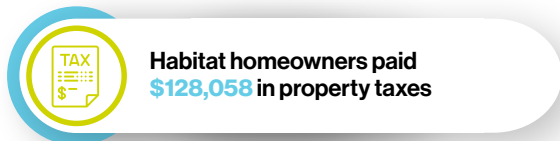
When the pandemic struck in 2020, we shifted our focus from building houses to keeping families housed. We contacted all of our mortgage-holding families to check on them. Many of them reported a change to their income - reduced hours and decreased pay, or they had been laid off entirely.

We were able to offer forbearance to any family negatively impacted by COVID-19. Twelve families (nearly 10% of mortgage holders) were offered a 3-month forbearance, and some extended it to a 6-month period. At the end of that time, **every family** had resumed payments, and **all but one** had caught up on the previous payments. Habitat families are *resilient*.

Thanks to grant funding, we were able to purchase Chromebooks to allow families to continue their homeowner education classes online.



House #210
Makaba

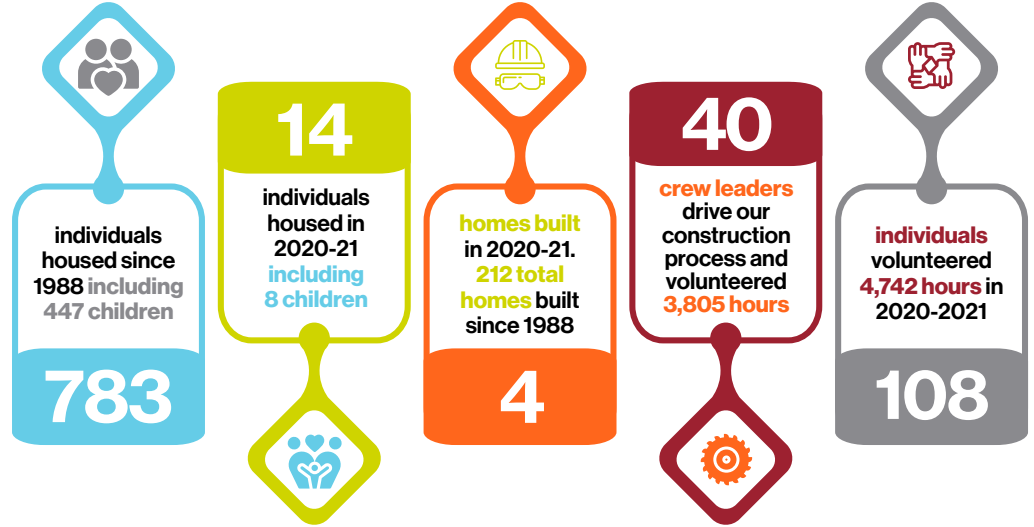


every helping hand makes a difference

After implementing several safety measures and following local health guidelines, we welcomed our crew leaders back to the build site in June 2020. Crew Leaders are a special group of skilled construction volunteers. They are typically joined by weekly community volunteer groups, but primarily worked on their own over the last year.

These hardworking men and women helped the Habitat construction team finish three new construction builds and one recycled home - **helping house 14 people, including eight children**. These 40 crew leaders represented 80% of our affiliate's total annual volunteer hours last year. We truly could not serve our future homeowners without their help!





every door opens a new opportunity

As material and construction costs continue to rise, Habitat is dedicated to finding innovative ways to make homeownership more accessible to more people.

In July 2020, we launched the Container Home Pilot Project, working to turn a recycled shipping container into an affordable housing opportunity. While not an entirely new concept, this is the **first Habitat effort of its kind in Indiana**.

The project was born through a Kelley Institute for Social Impact's Case Competition in early 2019. The winning team of students developed a plan, and the idea was supported through an award of \$10,000. This build is also largely funded by a generous grant of \$41,420 through the Community Foundation of Bloomington and Monroe County's Community Impact Grant program.

With lower construction costs (and, in turn, mortgage payments) than traditional homes, this pilot project could allow us to provide a long-term housing solution that is especially beneficial to lower- and fixed-income households.





15 crew leaders
volunteered
330 hours

to turn a shipping
container into a **320**
square foot home



to allow us to **better**
serve lower- and fixed-
income households



every voice

can advocate and help families build strength, stability and independence

The financial support, voice and time of our local donors and volunteers are changing the lives of families right here in Bloomington.

In 2020, a group of avid cyclists led by Blayne Roeder and Taylor Allen saw the impact of the pandemic on local nonprofits and decided to act. "Everesting for Habitat" came together to raise awareness and funds in support of Habitat by biking the height of Mount Everest - 29,029 feet - and fundraising one dollar per foot climbed. The original pair of riders grew to five as they increased their goal to \$40,000 and completed **three Everesting events to surpass their goal.**

We are so grateful for all of our community partners!





2020-2021 Home Sponsors

\$170,000+

Women Build 2020 (2 homes)

\$40,000+

Everesting for Habitat

\$750+

IU Habitat Chapter &
BHSN Habitat Chapter

1,125

households
donated **\$666,076**
to our affiliate



54 in-kind donations
helped Habitat save

\$70,415

\$281,962

received in
grant funding



5% of total donations
tithed to international
affiliates totalling

\$72,000



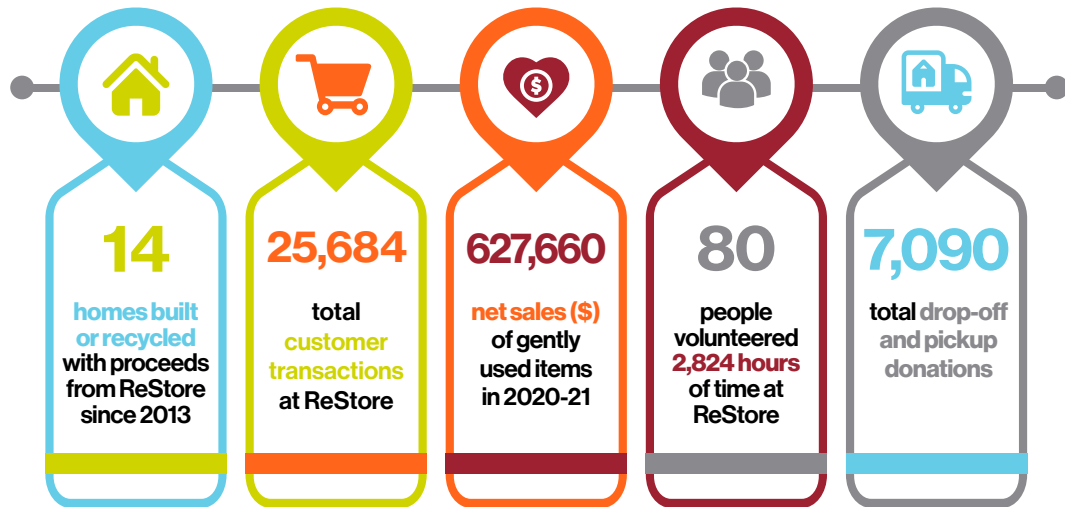
every purchase, donation and volunteer creates an opportunity for a better life

The ReStore staff served our mission on the front lines every day in 2020-2021. Shoppers and donors returned in full force to help us build a stronger and more sustainable community. Their immense generosity is shown in the 10% increase in sales and total item donations as compared to last fiscal year.

After several months of operating with only our small staff, we were grateful to safely welcome community volunteers back to the store starting in early fall of 2020. Our volunteers assist with donations intake, customer service, organizing & cleaning, data entry, and much more!

By selling donated construction and home improvement items to the community, our **ReStore has provided funding for 14 homes in Monroe County since 2013.**





every gift is put into action

We want to thank all of our partners and supporters for sharing our vision: a world where everyone has a decent place to live. **Together, we can help local families build strength and stability through affordable homeownership.**

The supply-chain delays and increased building material costs since the start of the pandemic have created setbacks in our operations. We are facing more challenges to serving our future homeowners, but the need is also greater than ever before. **Your support right now means more than ever.** Thank you for your ongoing partnership.

To be good stewards of your financial support and the environment, this year's donor list can be found online at www.monroecountyhabitat.org/who-we-are.

2020-2021 Grantors

\$163,000+

Forgiven Federal PPP Loan

\$40,000+

City of Bloomington*

Habitat for Humanity International*

\$9,000+

First Financial Foundation

United Way of Monroe County

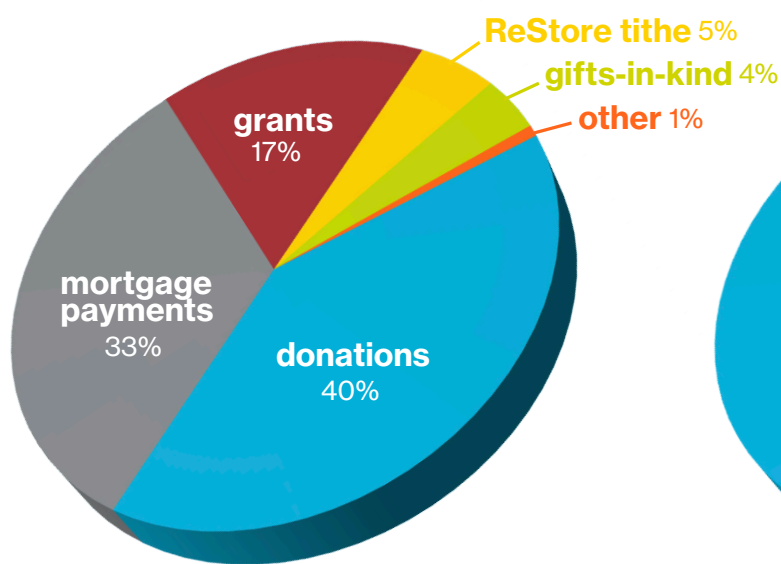
\$2,500+

Monroe County Board of
Commissioners

Old National Bank

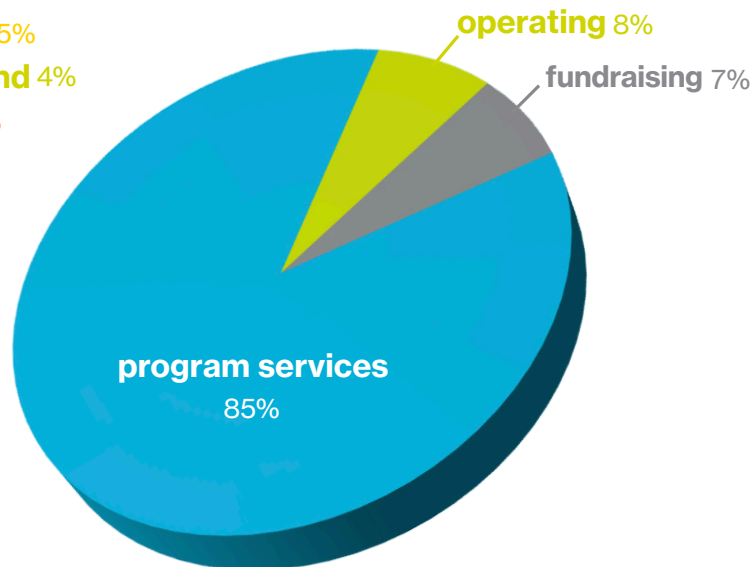
Regions Bank

**cumulative total*



sources of funds

Donations from individuals, faith communities and businesses	\$666,076
Mortgage payments	\$562,041
Grants	\$281,962
ReStore tithe	\$90,000
Gifts-in-kind	\$70,415
Other income	\$13,937
TOTAL	\$1,684,431



uses of funds

Program services	\$1,420,053
Operating	\$128,536
Fundraising	\$113,491
TOTAL	\$1,662,080

July 1, 2020 to June 30, 2021

inclusive of core operations and the Monroe County ReStore



2020-2021 Future Homeowners

